

Mediterranean Network for the Promotion of

Sustainability

&

Authenticity

in Olive Oil Sector

Project Duration: 33 months

Interreg
Euro-MED



Co-funded by
the European Union

OliveOilMedNet



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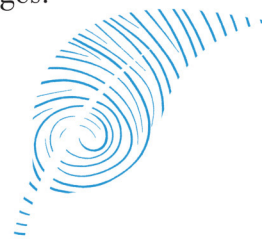
Our Story

The olive and especially the olive oil is the most important agrifood product in the Mediterranean Area.

In addition, the olive oil sector represents an important source of healthy foods, with a very high nutrition value and quality elements. However, its production is still based mainly on non-environmental - friendly methods and at the same time, olive oil products lack in the scientific documenting of their competitive advantages. OliveOilMedNet project faces the above challenges.

What we do

The “OliveOilMedNet” project:



- identifies and certifies the variety (botanical identity), specific organoleptic and quality characteristics and geographical origin (authenticity) of extra virgin olive oils from different olive cultivars in the Mediterranean Area (Albania, France, Greece, Italy, Portugal, Spain) with the use of a classification model.
- introduces eco-friendly cultivation techniques, sustainable technology solutions in olive groves and olive oil mills, and the use of socio-economic and environmental evaluation tools and methodologies.
- develops an innovative network of stakeholders throughout the olive oil chain for the promotion of sustainable production and consumption practices to mitigate climate change impacts on the environment.

Main Objective

Our project's main objective is to promote sustainability and authenticity in the olive oil sector and in parallel to increase cooperation and capacities of the 4helix stakeholders.

We test and validate relevant, innovative and eco-friendly concepts already developed by previous projects, through pilot activities in the perspective of setting up Sustainable Innovative Solutions based on novel advanced technologies applicable to a wider set of users and territories.






Our Website

<https://oliveoilmednet.interreg-euro-med.eu>

Developing and enhancing research and innovation capacities and the uptake of advanced technologies



-  Interreg Euro-Med Olive Oil Med Net
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Our Partners



- Preveza Chamber (GR)
- Hellenic Agricultural Organization "DIMITRA" (GR)
- Region of Peloponnese (GR)
- Portuguese Olive Oil Association - Casa do Azeite (PT)
- CIA – Italian Farmers – Regional Association of Puglia (IT)
- Olive Producers' Association - ASSOPROLI Bari (IT)
- Chamber of Commerce and Industry of Corsica (FR)
- Paphos Chamber of Commerce and Industry (CY)
- University of Jaen (ES)
- Agricultural University of Tirana (AL)



Pafos Chamber of
Commerce & Industry
Εμπορικό & Βιομηχανικό
Επιμελητήριο Πάφου

