



DEMONSTRATION EVENT OF “OliveOilMedNet” Project Topic: “Recognition of the quality of olive oil”

VENUE: FIERA DEL LEVANTE - Padiglione fiera – STAND C45 - Lungomare Starita n. 4, BARI.

ORGANIZER: CIA PUGLIA

DATE: 20 March 2026

Hour	Activity
16.00 - 16.15	<p>Welcome speech</p> <p>Vice President of CIA Puglia Giannicola D’Amico and Massa Stefano</p> <p><i>“Presentation of the topic for the demonstration event and the role of the OliveOilMedNet project in strengthening of the competitiveness”</i></p>
16.15 – 17.00	<p>Dr. Vito COVIELLO (Certification Manager, Oliveti Terra di Bari)</p> <p><i>“Reading the Label Efficiently and Recognizing the Quality of Olive Oils – A Focus on the Peranzana Variety”</i></p>
17.00 – 17.15	<p>Dr. Valerio CAPPIO (professional olive oil taster, Italia Olivicola)</p> <p><i>“Olive oil tasting tests for quality recognition”</i></p>
17.15 – 18.00	<p>Open Discussion with participant</p>
18.00 – 18.15	<p>Giannicola D’Amico</p> <p><i>“Conclusion and evaluation of the event”</i></p>



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